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Storefront Installation resulted from an invitation by Joseph Grima, the director of the New York City gallery, StoreFront for Art and Architecture, to produce an unique work for the institution for auction at a fundraising event. The series of proposals straddle functional architectural objects and electronic appliances where electronic devices are configured in such a way as to provide common architectural functions. A lamp takes a minute LED light source and magnifies it by scanning it with a video camera and projecting the resultant image from a large flat panel display. A wall takes a small yet idealised postcard image and amplifies it to the dimensions of a wall by scanning it with a video camera and projecting it from a grid of large flat panel display panels. A flower uses a video camera to scan a red, a green and a blue LED and matrix the result over numerous flat panel displays configured like leaves around the LED bud. A field is created through flat panel displays dispersed over a floor surface. The fragmented image could be an electronic mirror of those within proximity to a video camera whose scan is decomposed into gridded elements and distributed over the field.

FLOWER



3 COLOUR LEDS
1 CAMERA
10" MONITORS

FIELD



- MONITORS FLAT
ON FLOOR
- ALT.
RIGID CABLES
CREATE TREE
N/ MONITORS
UP IN AIR

SOURCE?

- NEEDS TO PERFORM

CAMERA INTERACTS
W/ PEOPLE TO CREATE
COMPOSITION IN
MONITORS