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The Bridge Golf Foundation uses the game of golf to improve life outcomes for young men of colour. Through specialised immersion in golf related activities, boys aged 12 and 13 can close gaps in achievement, learning and opportunity. A science, technology, engineering and math curriculum is fed through golf instruction to provoke interest to pursue a future career in a growing segment of the economy and combat the cycle of poverty and mass incarceration that adversely impacts young men of colour. The 2,400 square foot facility in Harlem houses the foundation's after school program and includes three golf simulators, a large putting green and areas for instruction of the young men. The facility will be the first and only professional caliber golf facility north of 42nd Street in Manhattan. To offset the expenses related to the foundation, the facility will be rented to golf professionals for private instruction to the paying public and be used to host fund raising events. With more program than area, every zone within the space serves different functions throughout the day. The design uses the colours of cyan, magenta, yellow, red, green and blue as strong accents for interior elements against a matte black backdrop. In addition to the design of the interior, a full identity package including logo and graphics was designed.

